

# APPENDIX 1

## Draft Vision, Aims and Objectives

<b>VISION</b>	
<p>To improve the quality of life for people who live, and/or work in March, including those who visit and depend on its services and facilities.</p>	
<b>AIMS</b>	<b>OBJECTIVES</b>
<p>That growth within the town is accommodated sustainably.</p> <p>That new housing creates and maintain healthy mixed communities.</p> <p>That March Town Centre becomes a shopping destination of choice for residents, businesses and visitors.</p> <p>That the quality of the built and natural environment is improved.</p> <p>That the level of provision and quality of recreational land facilities is increased and improved.</p>	<p>Provide more certainty about the sequence of development across the town and the delivery of infrastructure.</p> <p>Secure an appropriate mix of new housing informed by housing need.</p> <p>Secure the appropriate regeneration of the town centre, tackling long-standing issues around traffic, parking, retail offer and environment.</p> <p>Secure high quality development in all new schemes.</p> <p>Safeguard and improve all land and facilities of community importance and secure the provision of new land and facilities.</p>

