**March Town Plan**

**Vision, Aims & Objectives**

**[please see information overleaf]**

**COMMENTS FORM**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** |  | **Please identify which age group you belong to:** | **Please Tick Box** |
| **Address** |  | **6 - 12** |  |
| **13 - 18** |  |
| **19 - 30** |  |
| **31 - 50** |  |
| **51 - 65** |  |
| **65+** |  |
| **Did you take part in the town wide survey?** | **YES**  **NO** |
| **E-mail** |  | **Did you take part in the Issue and Options Consultation?** | **YES**  **NO** |

|  |  |
| --- | --- |
| **Do you agree with the draft Vision?** | **YES / NO** |
| **If you do not agree, please explain why:** | |

|  |  |
| --- | --- |
| **Do you agree with all of the draft Aims?** | **YES / NO** |
| **If you do not agree, please explain why:** | |

|  |  |
| --- | --- |
| **Do you agree with all of the draft Objectives?** | **YES / NO** |
| **If you do not agree, please explain why:** | |

Please return to March Town Council by no later than Friday 14 November 2014

**Draft Vision, Aims and Objectives for the March Town Plan**

The previous consultation and engagement work, along with the emerging Strategic Environmental Assessment (SEA) work has helped shape the Vision, Aims and Objectives set out below, which will help form the scope and content of the March Town Plan.

**Vision**

To improve the quality of life for people who live, and/or work in March, including those who visit and depend on its services and facilities.

**Aims**

1. That growth within the town is accommodated sustainably.
2. That new housing creates and maintains healthy mixed communities.
3. That March Town Centre becomes a shopping destination of choice for residents, businesses and visitors.
4. That the quality of the built and natural environment is improved.
5. That the level of provision and quality of recreational land and facilities is increased and improved.

**Objectives**

1. Provide more certainty about the sequence of development across the town and the delivery of infrastructure.
2. Secure an appropriate mix of new housing informed by housing need.
3. Secure the appropriate regeneration of the town centre, tackling long-standing issues around traffic, parking, retail offer and environment.
4. Secure high quality development in all new schemes.
5. Safeguard and improve all land and facilities of community importance and secure the provision of new land and facilities.